

Play It Again Sam!

How To Produce Information Product Business One Right After Another

©2005 TomeyMarketing.com

Once you have your first information product business built it's time to start thinking about other streams of income. To be financially independent you need to have multiple streams of income.

Now what I mean by having your information product business built is this. Your business has been set up and is profiting just about on autopilot. You don't want jump into something else before you have the first thing completed or you will fail at everything you do. I had a hard time learning this when I first got online. You must have very focused to accomplish multiple streams of income.

So, if you're ready for another stream of income, you simply create another information product business.

No, not just like the one you created. Make this one different. If your information product business now is focused on internet marketing products, make your next one focus on a different niche such as health information products, relationship information products, computer related information products, etc.

If your business now is successful you already know the exact steps it takes to make another one profitable, so why not do it again? You'll make easy money by doing this every time you build one information product business and get it making money. As soon as it's making money and standing on it's own two feet, start another one.

Eventually, you'll have a total network of information product business in several different niches all paying you. Now how's that for multiple streams of income. Wouldn't you like to have that kind of financial freedom?

By following this plan you could even outsource all the work to others. Have a small staff for each business, and now you have multiple streams of income that you just have to over see and not do ANY of the work on.

It can be done! Several people have gone before you and successfully done this. All you have to do is take action!

So, start right now! Make a plan and take action. That's the only way you'll ever gain the financial freedom you are seeking!

Need some places to get more products from? All of these sites will give you resale or master resale rights to tons of products in different niches!

<http://www.MyOriginalEProducts.com>  
<http://www.BigResaleRights.com>

Need products that you can add your name to and promote as your own? (Known as private label rights.) These sites all provide private label rights to already made products.

**Self Improvement Millionaires**

<http://tomeymarketing.com/sim.htm>

**InfoGoRound**

<http://tomeymarketing.com/infogoround.htm>

**Push Button Health**

<http://tomeymarketing.com/pushbuttonh.htm>

That's all for today! See you next week with another issue of "TomeyMarketing.com Info Product Start Up Newsletter"

Liz Tomey

<http://www.InABoxInfoProducts.com>

<http://www.TomeyMarketing.com>